Appl. No. 10/597,236 Amdt. dated November 25, 2009 Reply to Office Action of May 26, 2009

## **Amendments to the Abstract:**

Please replace Abstract paragraph with the following amended paragraph:

An automated method for recording sites accessed by a client in a communications network, the method including the steps of: detecting submission of a search query [[(10)]] from the client to one or more search engines; and recording a search trail [[(11)]] of one or more parameters of sites accessed consecutively following return of search query results to the client.